

## Order Item Summary

CBS TELEVISION  
STATIONS

WBZ-TV

Order ID: 58397   CF   LOC-POL   FBD - LBD: 09/24/12 - 09/28/12   HL#:   Created: 09/21/12 09:55 AM

Client: WARREN FOR SENATE 2012...   CPE: / / 12100   Agency Commission: 15 %   Updated: STHOMAS1 on 09/21/12 04:10 PM

Agency: MEDIA STRATEGIES & RESEARCH   Product: WARREN/D/US SEN MA   Self :03:00   Confirmed: 09/21/12 10:19 AM

Buyer: R. BEALE   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 09/24/12 08:37 AM

AE: PAT CASHEN POLITICAL-WBZ-TV   Billing Int: Monthly   BM: SS

Share: 0%   WCVB: 0%   WHDH: 0%   WFXT: 0%   WLVI: 0%   WSBK: 0%   WBPX+: 0%   WNDS: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	* * * T * * *	NEWS	60				0.0	\$1,440.00	1	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M * * * * *	MORN	60				0.0	\$1,000.00	1	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	* * W * * * *	NEWS	60				0.0	\$1,200.00	1	\$1,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	EJUDY430P	* * * * F * *	EFG	60				0.0	\$1,600.00	1	\$1,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEARLYMF	0 1 0 1 0 0 0	NEWS	60				0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE	0 1 0 0 1 0 0	NEWS	60				0.0	\$5,400.00	2	\$10,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										

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AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	8	0	\$21,440.00	\$18,224.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,440.00	\$18,224.00	\$0.00	\$0.00